



Kashrus & Quality Since 1955



**CATALOG
2023**



CAKES & PASTRIES

Rugelach



Chocolate Rugelach

Classic rolled pastry filled with chocolate. 1 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
600	Standard Pack	13	13 Oz	18	00084 5
660	Family Pack	30	30 Oz	9	00602 1

Cinnamon Rugelach

Classic rolled pastry filled with cinnamon. 1 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
601	Standard Pack	13	13 Oz	18	00086 9
661	Family Pack	30	30 Oz	9	00601 4

Vanilla Rugelach

Classic rolled pastry filled with vanilla. 1 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
602	Standard Pack	13	13 Oz	18	00083 8
662	Family Pack	30	30 Oz	9	00600 7

Flaky Rugelach

Flaky pastry rolled with rich chocolate, topped with a dusting of sugar and chocolate drizzle.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
603	Standard Pack	12	13 Oz	15	00414 0
	Family Pack	20	23 Oz	8	

Sugar Free Rugelach

Sugar-free flaky pastry rolled with rich chocolate, topped with chocolate drizzle. 1 oz/ea

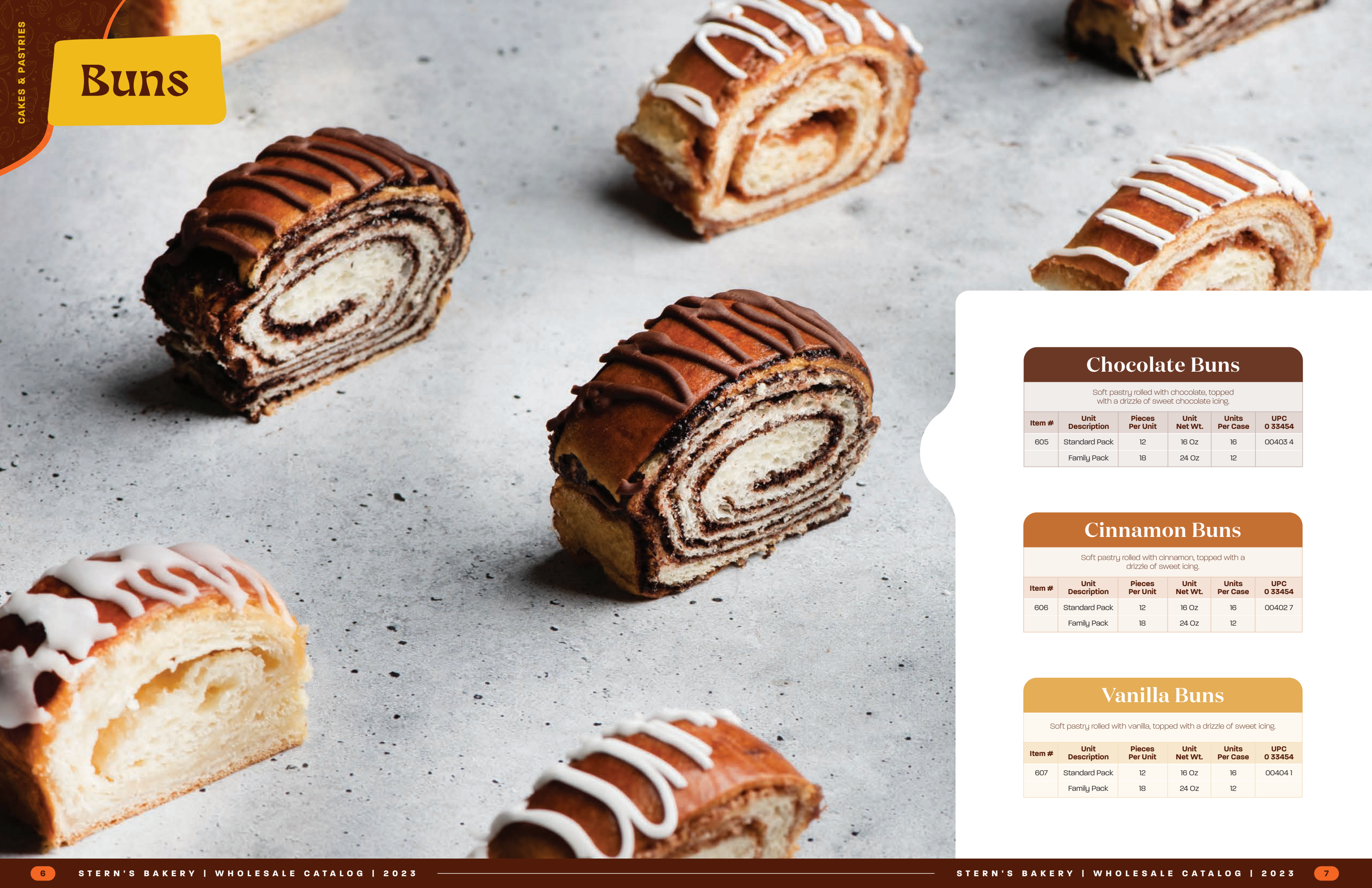
Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
604	Standard Pack	11	11 Oz	16	00700 4
	Family Pack	18	18 Oz	12	

Rugelach Combinations

An assortment of chocolate, vanilla, and cinnamon rugelach.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
654	Combo	27	18 Oz	8	00310 5
653	Twin Pack	20	20 Oz	9	00299 3

Buns



Chocolate Buns

Soft pastry rolled with chocolate, topped with a drizzle of sweet chocolate icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
605	Standard Pack	12	16 Oz	16	00403 4
	Family Pack	18	24 Oz	12	

Cinnamon Buns

Soft pastry rolled with cinnamon, topped with a drizzle of sweet icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
606	Standard Pack	12	16 Oz	16	00402 7
	Family Pack	18	24 Oz	12	

Vanilla Buns

Soft pastry rolled with vanilla, topped with a drizzle of sweet icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
607	Standard Pack	12	16 Oz	16	00404 1
	Family Pack	18	24 Oz	12	

Babka



Chocolate Babka

Classic babka loaf braided with chocolate filling, topped with streusel.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
611	7" Loaf	1	17 Oz	10	00062 3
613	Sliced	7	17 Oz	12	00408 9

Cinnamon Babka

Classic babka loaf braided with cinnamon filling, topped with streusel.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
612	7" Loaf	1	17 Oz	10	00063 0
614	Sliced	7	17 Oz	12	00411 9

Babka Rings

8" pull-apart babka ring made of nine pastries, rolled with cinnamon and chocolate filling.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
L430	Chocolate & Cinnamon	1	1.75 Lbs	4	00329 7
L431	Chocolate	1	1.75 Lbs	4	00406 5
L438	Cinnamon	1	1.75 Lbs	4	00779 0



Kokosh



Chocolate Kokosh

Loaf of soft kokosh cake, rolled with chocolate filling and topped with a golden finish.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
608	10" Long	1	17 Oz	16	00089 0
610	8" Long	1	18 Oz	16	00439 3
656	Sliced	15	28 Oz	12	00744 8

Cinnamon Kokosh

Loaf of soft kokosh cake, rolled with cinnamon filling and topped with a golden finish.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
	8" Long	1	18 Oz	16	

No Cream Loaf Cakes



SEASONAL
ITEM

Honey Loaf

Dense and rich loaf of moist honey cake.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
645	7" Loaf	1	16 Oz	18	00068 5
646	Sliced	7	16 Oz	12	00076 0
650	Twin Pack	2	32 Oz	12	

Vanilla Pound

Soft and airy pound cake with a smooth vanilla flavor.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
630	7" Loaf	1	16 Oz	18	00413 3



Mandelbread

Sliced loaf of marbled shortbread cake in tender cookie texture.

Item #	Unit Description	Pieces Per Unit
617	Standard Pack	15
Unit Net Wt	Units Per Case	UPC 0 33454
14 Oz	20	00072 2

Chocolate Mandelbread

Sliced loaf of marbled shortbread cake in tender cookie texture, topped with chocolate icing.

Item #	Unit Description	Pieces Per Unit
618	Standard Pack	15
Unit Net Wt	Units Per Case	UPC 0 33454
16 Oz	20	00073 9



Chiffon Cakes



Marble Chiffon

Decadent sponge cake packed with rich, velvety chocolate.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case
302	Freshly Packed	1	1 Lb	10
300	16" x 24"	1	11 Lbs	1
301	16" x 12"	1	5.5 Lbs	1
344	Sliced	125	11 Lbs	1

Sponge Chiffon

Tender and light sponge chiffon cake.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case
305	Freshly Packed	1	1 Lb	10
303	16" x 24"	1	10 Lbs	1
304	16" x 12"	1	5 Lbs	1
345	Sliced	125	10 Lbs	1

French Coffee Chiffon

An airy French chiffon marbled with coffee drizzle and topped with streusel.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case
311	Freshly Packed	1	1 Lb	10
309	16" x 24"	1	11 Lbs	1
310	16" x 12"	1	5.5 Lbs	1
347	Sliced	125	11 Lbs	1

Chocolate Chiffon

Tender and light chocolate chiffon cake.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case
306	16" x 24"	1	11 Lbs	1
307	16" x 12"	1	5.5 Lbs	1
346	Sliced	125	11 Lbs	1



Honey Chiffon

Tender and light honey chiffon cake.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case
318	16" x 24"	1	10 Lbs	1
319	16" x 12"	1	5 Lbs	1
348	Sliced	125	10 Lbs	1

Strips



Apple Strudel

Apple strudel consists of sweet diced apples encased in a flaky dough and topped with crystallized sugar.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case
358	15" Strip	1	2.25 Lb	2

Poppy Strip

Poppy strip consists of yeast-risen dough rolled in delectable poppy butter. (non-dairy/pareve)

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case
361	11" Strip	1	1 Lb	6

Kichel



Flat Kichel

Traditional rectangular crackers with a fine thin texture. These classics are great on their own and pair perfectly with dips and herring.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
631	Standard Pack	55	10 Oz	12	00420 1
664	Family Pack	80	15 Oz	12	00605 2

Sugar Kichel

Traditional rectangular crackers sprinkled with sugar. Perfect thin texture for dips, herring or as a sweet treat.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
632	Standard Pack	55	12 Oz	12	00419 5

Cream Cakes



7 Layer Cake

Seven-layer airy vanilla sponge cake layered with chocolate butter cream, glazed with chocolate icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
621	Standard Pack	1	20 Oz	12	000517
383	Freshly Packed	1	20 Oz	2	

B&W 7 Layer Cake

Seven-layer airy vanilla and chocolate sponge cake layered with chocolate butter cream, glazed with chocolate icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
622	Standard Pack	1	20 Oz	12	003327
387	Freshly Packed	1	20 Oz	2	

Checkerboard Cake

Checked vanilla and chocolate sponge cake layered with chocolate butter cream, glazed with chocolate icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
391	Freshly Packed	1	20 Oz	2	

Chocolate Roll Cake with White Cream

Chocolate sponge cake coated in buttercream, topped with sprinkles.

Item #	Unit Description	Pieces Per Unit
623	Standard Pack	1
Unit Net Wt.	Units Per Case	UPC 0 33454
16 Oz	12	000524

Item #	Unit Description	Pieces Per Unit
395	Freshly Packed	1
Unit Net Wt.	Units Per Case	UPC 0 33454
16 Oz	3	

Chocolate Cream Roll

Chocolate sponge cake coated in chocolate butter cream.

Item #	Unit Description	Pieces Per Unit
398	Freshly Packed	1
Unit Net Wt.	Units Per Case	UPC 0 33454
16 Oz	3	

White Roll Sprinkles

Sponge cake coated in butter cream, topped with rainbow sprinkles.

Item #	Unit Description	Pieces Per Unit
401	Freshly Packed	1
Unit Net Wt.	Units Per Case	UPC 0 33454
16 Oz	3	

Cherry Roll

Vanilla sponge cake coated in butter cream, loaded with cherry filling and topped with sprinkles.

Item #	Unit Description	Pieces Per Unit
402	Freshly Packed	1
Unit Net Wt.	Units Per Case	UPC 0 33454
20 Oz	3	

Lemon Roll

Lemon sponge cake filled with lemon filling.

Item #	Unit Description	Pieces Per Unit
403	Freshly Packed	1
Unit Net Wt.	Units Per Case	UPC 0 33454
20 Oz	3	



Cream Cakes



Devil Cake		
Moist chocolate cake layered with butter cream frosting.		
Item #	Unit Description	
325	Freshly Packed	
Pieces Per Unit	Unit Net Wt.	Units Per Case
1	16 Oz	9

Lemon Cake		
Light sponge cake layered with lemon filling, topped with lemon crumb.		
Item #	Unit Description	
331	Freshly Packed	
Pieces Per Unit	Unit Net Wt.	Units Per Case
1	20 Oz	9



Chocolate Mousse Cake		
Moist chocolate cake layered with mousse, topped with mousse and chocolate chips.		
Item #	Unit Description	
328	Freshly Packed	
Pieces Per Unit	Unit Net Wt.	Units Per Case
1	18 Oz	9

Napolean Chocolate Cake		
Airy puff pastry layered with whipped cream, topped with dark chocolate.		
Item #	Unit Description	
334	Freshly Packed	
Pieces Per Unit	Unit Net Wt.	Units Per Case
1	20 Oz	9

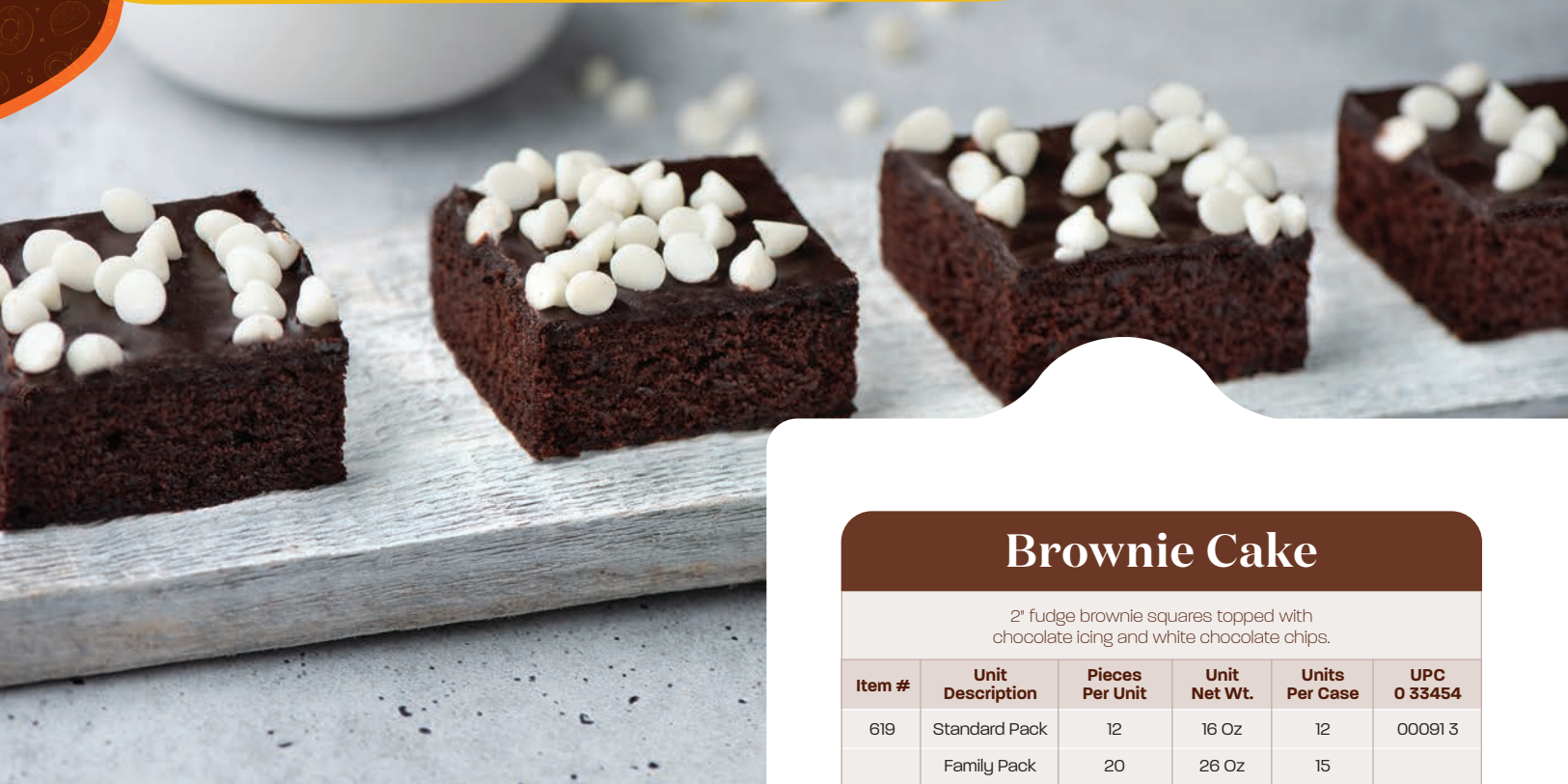


Strawberry Shortcake		
Light vanilla cake layered with strawberry frosting, topped with strawberry filling and whipped cream.		
Item #	Unit Description	
343	Freshly Packed	
Pieces Per Unit	Unit Net Wt.	Units Per Case
1	19 Oz	9

Napolean White Cake		
Airy puff pastry layered with whipped cream, topped with white chocolate.		
Item #	Unit Description	
337	Freshly Packed	
Pieces Per Unit	Unit Net Wt.	Units Per Case
1	20 Oz	9



Occasion Cakes



Brownie Cake

2" fudge brownie squares topped with chocolate icing and white chocolate chips.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
619	Standard Pack	12	16 Oz	12	00091 3
	Family Pack	20	26 Oz	15	



Marble Ring

7" round marble cake wrapped in chocolate, drizzled with white icing.

Item #	Unit Description
435	7", yield 16 Slices

Pieces Per Unit	Unit Net Wt.	Units Per Case
1	1.5 Lb	2



Marble Bundt Cake

Marbelized pound cake with chocolate swirls. 8" bundt topped with chocolate, 7" bundt drizzled with white icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
432	8", yield 19 slices	1	2.75 Lbs	1	
L428	7", yield 16 slices	1	1.5 Lbs	1	00778 3

Vanilla Bundt Cake

7" vanilla amaretto pound cake drizzled with white icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
L434	7", yields 16 slices	1	1.5 Lbs	1	00311 2

Chocolate Bundt Cake

7" chocolate pound cake drizzled with white icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
L429	7", yields 16 slices	1	1.5 Lbs	1	00323 5

Cake Platters



Cake Platters

Approx. 25 servings of cakes and pastries on a 12x9" tray. Platter may include mocha cake, marble cake, kokosh cake, crumb cake, rugelach.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case
470	12" x 9"	5 rows of 5 varieties	2.25 Lbs	1
472	12" x 9" with dome cover	5 rows of 5 varieties	2.25 Lbs	1
471	8" x 8"	4 rows of 4 varieties	1.25 Lbs	1

Birthday Cakes



Happy Birthday Cake

7" Happy Birthday chocolate cake. Available in larger sizes and personalized messages.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
966	Pink/Girl, Yield 10 slices	1	2 Lb	4	00294 8
964	Blue/Boy, Yield 10 slices	1	2 Lb	4	00294 8

Chocolate Cake

7" chocolate cake filled and coated with chocolate. Available in larger sizes and personalized messages.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
955	Yield 10 slices	1	2 Lb	4	00294 8

Chocolate Mousse Cake

7" chocolate cake filled with chocolate mousse, topped with chocolate icing. Available in larger sizes and personalized messages.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
962	Yield 10 slices	1	2 Lb	4	00294 8

Strawberry Shortcake

7" strawberry shortcake topped with whipped cream. Available in larger sizes and personalized messages.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
959	Yield 10 slices	1	2 Lb	4	00294 8

Shadow Cake

7" chocolate and vanilla cake filled with mousse, topped with whipped cream and chocolate. Available in larger sizes and personalized messages.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
960	Yield 10 slices	1	2 Lb	4	00294 8

Square Log Cake

Chocolate, white, and napoleon cake, filled with coffee and streusel, topped with coffee cream. Available in larger sizes and personalized messages.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
970	Yield 14 slices	1	3 Lb	4	00296 2

Mini Danishes



Mini Turnovers



Mini Apple Danish

Mini cinnamon danishes topped with a sweet apple filling.

Item #	Pieces Per Unit	Unit Net Wt.	Units Per Case
420	18	22.5 Oz	1

Mini Blueberry Danish

Mini cinnamon danishes topped with a tart berry filling.

Item #	Pieces Per Unit	Unit Net Wt.	Units Per Case
421	18	22.5 Oz	1

Mini Cherry Danish

Mini cinnamon danishes topped with a sweet cherry filling.

Item #	Pieces Per Unit	Unit Net Wt.	Units Per Case
422	18	22.5 Oz	1

Mini Apple Turnover

4" triangle flaky dough filled with sweet diced apples, drizzled with white icing.

Item #	Pieces Per Unit	Unit Net Wt.	Units Per Case
423	24	30 Oz	1

Minis



Mini Brownie Blast

Shortbread cake filled with brownie cake, drizzled with soft chocolate icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
628	Standard Pack	15	16 Oz	18	00079 1
	Family Pack	26	27 Oz	12	

Rainbow Cake

2" sliced rainbow cake layered with apricot jam, topped with chocolate icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
624	Standard Pack	8	8 Oz	18	00069 2



Cupcakes

Airy vanilla sponge cupcakes glazed with chocolate icing, topped with rainbow or chocolate sprinkles.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
625	Standard Pack	12	12 Oz	20	00061 6
663	Family Pack	24	24 Oz	8	00609 0
638	Standard Pack	6	13 Oz	12	00057 9

Mini Muffins

Vanilla cupcakes with chocolate chips.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
626	Standard Pack	12	11 Oz	20	00405 8

Black & White



Mini Black & Whites

2.5" tender vanilla cookies topped with soft black and white icing.

Item #	Unit Description	Pieces Per Unit
675	Standard Pack	10
Unit Net Wt.	Units Per Case	UPC 0 33454
10 Oz	12	00070 8

Item #	Unit Description	Pieces Per Unit
665	Family Pack	24
Unit Net Wt.	Units Per Case	UPC 0 33454
24 Oz	8	00612 0

Mini Color & Whites

2.5" tender vanilla cookies topped with soft colored and white icing.

Item #	Unit Description	Pieces Per Unit
675P	Pink & Whites	10
Unit Net Wt.	Units Per Case	UPC 0 33454
10 Oz	12	00760 8

Item #	Unit Description	Pieces Per Unit
675B	Blue & Whites	10
Unit Net Wt.	Units Per Case	UPC 0 33454
10 Oz	12	00754 7

Item #	Unit Description	Pieces Per Unit
665C	Family Pack	24
Unit Net Wt.	Units Per Case	UPC 0 33454
24 Oz	8	00613 7

Seasonal



SEASONAL ITEM

Hamantashen

2.5" hamantashen filled with fruit jam.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
633	Standard Pack	15	18 Oz	16	00082 1
667	Family Pack	26	32 Oz	10	00603 8
633T	Twin Pack	26	32 Oz	9	00770 7
639	Chocolate Dipped with Sprinkles	9	12 Oz	12	00782 0

SEASONAL ITEM

Chanukah Cookies

3" vanilla shortbread cookies partially dipped in chocolate. Menorah cookies are topped with rainbow sprinkles, 1.5 oz/ea. Dreidel cookies: 1 oz/ea.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
649	Standard Pack	11	12 Oz	18	00067 8
	Family Pack	18	18 Oz	16	

SEASONAL ITEM

Honey Cookies

Moist and chewy round honey cookies.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
648	Standard Pack	16	12 Oz	18	00066 1
	Family Pack	22	17 Oz	12	



Cookies



Shell Cookies

2.5" shell-shaped vanilla cookies partially dipped in chocolate and sprinkles.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
452	Bulk	64	3 Lb	1	
	Family Pack	26	20 Oz	12	

Finger Cookies

3" finger shaped sandwich cookies, layered with raspberry jam.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
450	Chocolate Dipped with Sprinkles	35	3 Lb	1	
451	Sprinkles	32	3 Lb	1	
652	Standard Pack	7	9 Oz	24	00301 3
	Family Pack	15	20 Oz	12	

Sprinkle Cookies

2.25" star shaped cookies, topped with rainbow sprinkles.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
453	Bulk	64	3 Lb	1	
	Family Pack	26	20 Oz	12	

Sugar Free Cookies

Sugar-free vanilla cookies partially dipped in chocolate.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
460	Bulk Shell Cookie	82	3 Lb	1	
459	Bulk Finger Sandwich Cookie	40	3 Lb	1	

Cookies



Fudge Cookies

2.25" soft vanilla cookies topped with a swirl of chocolate fudge.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case
454	Bulk	40	3 Lb	1
	Family Pack	16	20 Oz	12

Fudge Pink Cookies

2.25" soft vanilla cookies topped with a swirl of chocolate fudge and pink icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case
455	Bulk	40	3 Lb	1
	Family Pack	16	20 Oz	12

Raspberry Linzer Tart

2.25" scalloped vanilla sandwich cookies layered with raspberry jam, dusted with sugar.

Item #	Unit Description	Pieces Per Unit
457	Bulk	48
Unit Net Wt.	Units Per Case	UPC
3 Lb	1	0 33454

Item #	Unit Description	Pieces Per Unit
684	Standard Pack	10
Unit Net Wt.	Units Per Case	UPC
10 Oz	12	0 33454

Item #	Unit Description	Pieces Per Unit
	Family Pack	20
Unit Net Wt.	Units Per Case	UPC
20 Oz	12	0 33454

Item #	Unit Description	Pieces Per Unit
695	Sugar Free	10
Unit Net Wt.	Units Per Case	UPC
10 Oz	12	0 33454

Apricot Linzer Tart

2.25" scalloped vanilla sandwich cookies layered with apricot jam, dusted with sugar.

Item #	Unit Description	Pieces Per Unit
458	Bulk	48
Unit Net Wt.	Units Per Case	UPC
3 Lb	1	0 33454





INDIVIDUALLY WRAPPED

Pastry To Go



Chocolate Swirl

3" classic rolled pastry filled with chocolate. 1.5 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
700	Family Pack	8	12 Oz	12	00250 4
720	Value Pack	18	27 Oz	9	00271 9
	Club Size	24	36 Oz	6	
730	Bulk	80	7.5 Lb	1	

Cinnamon Swirl

3" classic rolled pastry filled with cinnamon. 1.5 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
701	Family Pack	8	12 Oz	12	00251 1
721	Value Pack	18	27 Oz	9	00272 6
	Club Size	24	36 Oz	6	
731	Bulk	80	7.5 Lb	1	

Black & White

3" tender vanilla cookies topped with soft black and white icing. 1.5 oz/ea.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
702	Family Pack	9	13.5 Oz	12	00253 5
722	Value Pack	20	30 Oz	9	00273 3
	Club Size	24	36 Oz	6	
732	Bulk	90	8.4 Lb	1	

Cookies N Cream

2.75" soft sandwich cookies layered with vanilla cream. 1.5 oz/ ea.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
704	Family Pack	8	12 Oz	12	00252 8
	Club Size	24	36 Oz	6	
734	Bulk	80	7.5 Lb	1	

INDIVIDUALLY WRAPPED

Pastry To Go



Chocolate Croissant

4" soft pastry rolled with chocolate. 1 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
706	Family Pack	10	10 Oz	12	00257 3
736	Bulk	90	5.6 Lb	1	

Flaky Croissant

4" soft flaky pastry rolled with chocolate. 1.1 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
712	Family Pack	9	10 Oz	12	00267 2
742	Bulk	90	6.2 Lb	1	

Chocolate Babka

3x3.5" slice of classic babka, braided with rich chocolate filling. 1.5 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
713	Family Pack	8	12 Oz	12	00798 1
743	Bulk	80	7.5 Lb	1	

Brownie Blast

3" shortbread cake filled with brownie cake, drizzled with soft chocolate icing. 1.5 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
703	Family Pack	9	13.5 Oz	12	00096 8
723	Value Pack	20	30 Oz	9	00275 7
	Club Size	24	36 Oz	6	
733	Bulk	80	7.5 Lb	1	

Confetti Brownie

3" fudgy brownie squares topped with chocolate icing and rainbow chocolate chips. 2 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
705	Family Pack	8	16 Oz	12	00097 5
724	Value Pack	18	36 Oz	9	00274 0
	Club Size	24	48 Oz	6	
735	Bulk	80	10 Lb	1	

Sprinkle Cookies

3" vanilla shortbread cookies drizzled with chocolate and topped with rainbow sprinkles. 1 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
708	Family Pack	12	12 Oz	12	00259 7
	Club Size	24	24 Oz	6	
738	Bulk	110	6.8 Lb	1	

SEASONAL ITEM

Hamantashen

2.5" crisp and chewy hamantashen filled with fruit jam. 1.25 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
710	Family Pack	8	15 Oz	12	00256 6
	Club Size	24		6	
740	Bulk	100	7.8 Lb	1	

Fudge Surprise

3" shortbread cake filled with brownie cake, drizzled with soft chocolate icing. 1.5 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
707	Family Pack	9	13.5 Oz	12	00254 2
737	Bulk	90	8.4 Lb	1	

Chocolate Chip Muffins

2" vanilla-based chocolate chip muffin. 1.9 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
725	Value Pack	12	23 Oz	9	00796 7
785	Bulk	72	8.5 Lb	1	

Cupcakes

Airy vanilla sponge cupcakes glazed with chocolate icing, topped with rainbow sprinkles.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
714	Family Pack	12	11 Oz	12	00094 4
744	Bulk	90	5 Lb	1	
726	Value Pack	12	24 Oz	9	00797 4

SEASONAL ITEM

Honey Cookies

3" moist and chewy round honey cookies. .75 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
709	Family Pack	8 Twin Packs	12 Oz	12	00095 1
739	Bulk	80 Twin Packs	7.5 Lb	1	

Pastry Bites



Chocolate Swirl

Classic rolled pastry filled with rich chocolate.

Item #	Unit Description	Pieces Per Unit
754	4"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
4 Oz	18	00444 7

Black & White

Tender vanilla cookies topped with soft black and white icing.

Item #	Unit Description	Pieces Per Unit
756	4"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
4 Oz	18	00424 9

Cookies N Cream

Soft sandwich cookies layered with vanilla cream.

Item #	Unit Description	Pieces Per Unit
758	3.5"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
2.75 Oz	18	00443 0

Chocolate Babka

Slice of classic babka, braided with rich chocolate filling.

Item #	Unit Description	Pieces Per Unit
760	3.5"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
3 Oz	18	00441 6

Fudge Surprise

Shortbread cake filled with brownie cake, drizzled with soft chocolate icing.

Item #	Unit Description	Pieces Per Unit
761	4"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
3.5 Oz	18	00452 2

Sprinkle Cookie

Soft sprinkle cookie drizzled with chocolate, topped with rainbow sprinkles.

Item #	Unit Description	Pieces Per Unit
762	4.5"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
3.5 Oz	18	00426 3

Cinnamon Swirl

Classic rolled pastry filled with rich cinnamon.

Item #	Unit Description	Pieces Per Unit
755	4"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
4 Oz	18	00445 4

Brownie Blast

Shortbread cake filled with brownie cake, drizzled with soft chocolate icing.

Item #	Unit Description	Pieces Per Unit
757	4.5"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
3 Oz	24	00449 2

Confetti Brownie

Fudgy brownie squares topped with chocolate icing and rainbow chocolate chips.

Item #	Unit Description	Pieces Per Unit
759	4" x 2.5"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
3.5 Oz	24	00450 8

Chocolate Croissant

Soft flaky pastry rolled with chocolate.

Item #	Unit Description	Pieces Per Unit
763	6"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
4 Oz	12	00431 7

Cinnamon Croissant

Soft flaky pastry rolled with cinnamon.

Item #	Unit Description	Pieces Per Unit
764	6"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
4 Oz	12	00432 4

Flaky Croissant

Soft flaky pastry rolled with cinnamon.

Item #	Unit Description	Pieces Per Unit
765	6"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
4 Oz	12	00438 6

Pastry Bites



Chocolate Danish

Soft layered pastry rolled with chocolate filling.

Item #	Unit Description	Pieces Per Unit
750	4.5"	1
Unit Net Wt.	Units Per Case	UPC
4 Oz	18	00421 8

Cinnamon Danish

Soft layered pastry rolled with cinnamon filling.

Item #	Unit Description	Pieces Per Unit
751	4.5"	1
Unit Net Wt.	Units Per Case	UPC
4 Oz	18	00422 5

Vanilla Danish

Soft layered pastry rolled with vanilla filling.

Item #	Unit Description	Pieces Per Unit
752	4.5"	1
Unit Net Wt.	Units Per Case	UPC
4 Oz	18	00423 2

Chocolate Flaky Danish

Soft layered flaky pastry rolled with chocolate filling, drizzled with chocolate.

Item #	Unit Description	Pieces Per Unit
753	4.5"	1
Unit Net Wt.	Units Per Case	UPC
4 Oz	18	00434 8

SEASONAL ITEM

Honey Cake

Thick slice of honey loaf cake.

Item #	Unit Description	Pieces Per Unit
766	3.5"	1
Unit Net Wt.	Units Per Case	UPC
2.5 Oz	18	00451 5

SEASONAL ITEM

Honey Cookies

Moist and chewy round honey cookies.

Item #	Unit Description	Pieces Per Unit
767	4.5"	1
Unit Net Wt.	Units Per Case	UPC
3 Oz	18	00430 0

SEASONAL ITEM

Raspberry Hamantash

Hamantashen filled with raspberry jam.

Item #	Unit Description	Pieces Per Unit
768	3.5"	1
Unit Net Wt.	Units Per Case	UPC
3 Oz	24	00425 6



Fresh To Go



Apple Turnover

Triangle flaky dough filled with sweet diced apples, drizzled with white icing.

Item #	Unit Description	Pieces Per Unit
258	8"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
6 Oz	12	00747 9

SF Apple Turnover

Sugar-free triangle flaky dough filled with sweet diced apples, drizzled with white icing.

Item #	Unit Description	Pieces Per Unit
268	8"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
6 Oz	12	00748 6

Chocolate Danish

Soft layered pastry rolled with chocolate filling.

Item #	Unit Description	Pieces Per Unit
250	7"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
6 Oz	12	00429 4

Cinnamon Danish

Soft layered pastry rolled with cinnamon filling.

Item #	Unit Description	Pieces Per Unit
251	7"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
6 Oz	12	00701 1

Flaky Danish

Soft layered flaky pastry rolled with chocolate filling, drizzled with chocolate.

Item #	Unit Description	Pieces Per Unit
257	7"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
6 Oz	12	00702 8

Black & Whites

Tender vanilla cookies topped with soft black and white icing.

Item #	Unit Description	Pieces Per Unit
252	5"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
5 Oz	12	00703 5

Napolean

Single slice of layered flaky pastry filled with pastry cream, topped with chocolate and drizzled vanilla.

Item #	Unit Description	Pieces Per Unit
253	5" x 2.5"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
6 Oz	12	00704 2

Sweet Rolls

A tender braided roll, topped with sweet streusel.

Item #	Unit Description	Pieces Per Unit
259	5"	1
Unit Net Wt.	Units Per Case	UPC 0 33454
5 Oz	12	00719 6

Fresh To Go



Chocolate Chip Muffin

A vanilla-based chocolate chip muffin that is crisp on the outside and soft on the inside.

Item #	Unit Description	Pieces Per Unit
254	4"	1
Unit Net Wt.	Units Per Case	UPC
4.5 Oz	12	00705 9

Corn Muffin

An old-fashioned wholesome corn muffin that is crisp on the outside and moist on the inside.

Item #	Unit Description	Pieces Per Unit
256	4"	1
Unit Net Wt.	Units Per Case	UPC
4.5 Oz	12	00707 3

Blueberry Muffin

A vanilla-based blueberry muffin that is crisp on the outside and moist on the inside.

Item #	Unit Description	Pieces Per Unit
255	4"	1
Unit Net Wt.	Units Per Case	UPC
5 Oz	12	00706 6

Cappuccino Muffin

A vanilla-based cappuccino-flavored muffin that is crisp on the outside and moist on the inside.

Item #	Unit Description	Pieces Per Unit
263	4"	1
Unit Net Wt.	Units Per Case	UPC
5 Oz	12	00716 5



Custard Donuts

A sumptuous donut hollowed and filled with vanilla custard and glazed with velvety rich chocolate icing. It's calling your name!

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC
156	4"	1	5 Oz	12	0 33454

Jelly Donuts

A sumptuous donut hollowed and filled with sweet raspberry jelly and dusted with powdered sugar. It's calling your name!

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC
157	4"	1	3.5 Oz	12	0 33454

Chocolate Ring Donuts

A classic ring donut glazed with a melt-in-your-mouth chocolate icing and topped with colorful sprinkles. It's calling your name!

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC
158	4"	1	3.5 Oz	12	0 33454

White Ring Donuts

A classic ring donut glazed with a melt-in-your-mouth white icing and topped with colorful sprinkles. It's calling your name!

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC
159	4"	1	3.5 Oz	12	0 33454



DAIRY PASTRIES

Cheesecake



Plain Cheese Cake

New York-style cheesecake layered over chocolate chip crust.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
830B	6", yield 8 slices	1	19 Oz	12	00284 9
840	9", yield 14 slices	1	3.5 Lb	1	
845	9", sliced	14	3.5 Lb	1	
816	12" x 18"	1	8.5 Lb	1	

Marble Cheese Cake

Marbled cheesecake layered over chocolate chip cookie crust.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
824B	4" x 5"	1	11 Oz	12	00508 6
825B	4" x 5" sugar free	1	10 Oz	12	00455 3
831B	6", yield 8 slices	1	20 Oz	12	00501 7
841	9", yield 14 slices	1	3.5 Lb	1	
846	9", sliced	14	3.5 Lb	1	
815	12" x 18"	1	9 Lb	1	

Caramel Cheese Cake

Caramel cheesecake layered over chocolate chip crust, topped with caramel.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
832B	6", yield 8 slices	1	21 Oz	12	00502 4
842	9", yield 14 slices	1	3.75 Lb	1	
847	9", sliced	14	3.75 Lb	1	

Blueberry Cheese Cake

Blueberry cheesecake layered over chocolate chip crust, topped with blueberry jam.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
833B	6", yields 8 slices	1	1.5 Lb	12	00287 0
843	9", yields 14 slices	1	3.75 Lb		

Cherry Cheese Cake

Cherry cheesecake layered over chocolate chip crust, topped with cherry jam.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
834B	6", yields 8 slices	1	1.5 Lb	12	00286 3
844	9", yields 14 slices	1	3.75 Lb		

Cheesecake



Slice Marble Cheesecake

Marbled cheesecake layered over chocolate chip cookie crust.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
821	4"	1	6 Oz	8	00504 8

Slice Caramel Cheesecake

Caramel cheesecake layered over chocolate chip crust, topped with caramel.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
822	4"	1	6 Oz	8	00504 8

Rebbetzins Cheesecake

Richly-textured cheese cake made with farmer cheese, topped with cookie crumb and butter mixture.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
826	7" x 3"	1	14 Oz	1	00278 8
819	5" x 2.5"	1	8 Oz	10	00276 4

Danishes



Cheese Danish

Pastries folded into a pocket, filled with cheese filling.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
270	5"	1	7 Oz	12	00325 9

Crumb Cheese Danish

Pastries folded into a pocket, filled with cheese filling and topped with streusel.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
271	5"	1	7 Oz	12	00708 0

Flaky Cheese Danish

Flaky pastries folded into a pocket, filled with cheese filling, and drizzled with caramel icing.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
278	7"	1	6 Oz	12	00759 2

Chocolate Cheese Swirl

Chocolate-cheese swirled pastries rolled with cheese and chocolate.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
272	5"	1	6 Oz	12	00709 7

Cinnamon Cheese Swirl

Cinnamon-cheese swirled pastries rolled with cheese and cinnamon.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
273	5"	1	6 Oz	12	00710 3

Dairy Pastries



Chocolate Cheese Muffin

Moist chocolate muffin with cheese filling.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
276	3.5"	1	5 Oz	12	00711 0
805	Standard Pack	12	12 Oz	12	

Capuccino Cheese Muffin

Moist cappuccino muffin with cheese filling.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
277	3.5"	1	5 Oz	12	00712 7
806	Standard Pack	12	12 Oz	12	



Mini Cheese Danish

2.5" pastries folded into a pocket, filled with cheese filling. 1.25 oz/ea

Item #	Unit Description	Pieces Per Unit
800	Standard Pack	12
Unit Net Wt.	Units Per Case	UPC 0 33454
15 Oz	12	00500 0

Mini Chocolate Cheese Swirl

2.5" mini chocolate-cheese swirled pastries rolled with cheese and chocolate. 1.25 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
801	Standard Pack	12	15 Oz	12	00509 3

Mini Cinnamon Cheese Swirl

2.5" mini cinnamon-cheese swirled pastries rolled with cheese and cinnamon. 1.25 oz/ea

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
802	Standard Pack	12	15 Oz	12	00511 6



Dairy Pastries



Cheese Buns

11" x 13" strips of attached soft cheese pastry buns rolled with cheese filling.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
803	Standard Pack	5	13 Oz	12	00505 5

Cheese Florets

2.5" flower-shaped dairy shortbread pastries filled with light cheese filling.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
804	Standard Pack	12	13 Oz	12	00506 2



Cheese Strips



Cherry Cheese Strip

Loaf of soft vanilla cake loaded with cherry cheese filling.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
811	8" x 4.5"	1	20 Oz	2	00514 7

Bluberry Cheese Strip

Loaf of soft vanilla cake loaded with blueberry cheese filling.

Item #	Unit Description	Pieces Per Unit	Unit Net Wt.	Units Per Case	UPC 0 33454
812	8" x 4.5"	1	20 Oz	2	00513 0



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